



ORGANO™ Expands and Enhances OGX Body Management Line With FENIX XT™ Advanced Energy Drink Mix and FENIX DX™ Advanced Detox Support

VANCOUVER, BRITISH COLUMBIA – September 2, 2017 – [ORGANO™](#) -- at the forefront of healthier lifestyle trends, including consumers' migration to foods providing more nutrients per calorie -- today announced two key additions to its highly popular OGX Body Management program line. The latest additions – FENIX XT™ Advanced Energy Drink Mix and FENIX DX™ Advanced Detox Support – are available in Canada and the U.S. beginning today. XT and DX can be purchased in specially designed promotional packs. Sales of individual products start October 1 through the Organo website and Independent Distributor network.

The OGX Body Management program line, which debuted in September 2016 with the OGX FENIX™ Nutritional Shake Mix, has become the fastest selling product family in Company history. The addition of the Advanced Energy Drink Mix and Advanced Detox Support transforms the product line into an integrated system providing: optimal nutrition to support lean muscle development and weight management; a natural boost of hydration and energy when needed; and detoxification support to help remove the residual effects of stress, pollution and poor nutrition. Organo's popular supplement products - Organic Ganoderma Lucidum, Ganoderma Lucidum Mycelium, and Organic Spore Powder – provide additional lifestyle support and complete the OGX system.



FENIX-XT is a refreshing mango peach-flavored powered energy drink mix that can be added to water or other beverages for a beneficial pick me up. XT can help support energy, stamina, focus, and has beneficial antioxidants. It is lower sugar, caffeine and taurine than other energy drinks, avoiding the 'crash' or 'jitters' often associated with energy drink use. This product can be used prior to a workout to help with energy, and contains Rhodiola, which is used by Olympic athletes to support stamina and endurance. A complete list of ingredients is available [here](#).

FENIX-DX is a delicious pink lemonade-flavored dietary supplement drink mix that can help to gently support the body's natural daily detoxification process and the immune system. Organo Daily DX assists the digestive system and regularity with soothing herbs such as aloe and licorice. Chamomile is included to help fight stress. Vitamin C is added to help defend the immune system. Daily DX is caffeine-free, and can be used daily in support of health. The body's detoxification process is more complex than often realized. A more complex explanation of how DX works with the digestive system and other body system, along with a complete list of ingredients is available [here](#).



“ORGANO was founded on the mission of benefitting and supporting active lifestyles,” stated [Bernardo Chua](#), Founder and Chief Executive Officer of ORGANO. “As increasing numbers of adults around the world work to attain and maintain a robust activity level, ORGANO is right in step with them, supporting those lifestyle needs and goals with a system of products. OGX is more than a product line -- it is a system of products that work together to support a variety of needs associated with active and healthy lifestyles.”

“True to the ORGANO mission, the OGX product system goes beyond weight management and supports each body's internal systems to maximize nutrient benefits,” added ORGANO co-Founder [Shane Morand](#).

“OGX is now the gold standard in body management and support of active living,” stated [Holton Buggs](#), ORGANO Chief Visionary Officer. “Our Premium products create a system of physical support, as well as digital support via our dedicated, interactive Facebook community - X4Ever. X4Ever offers people a layer of emotional support so that they can share their experiences and assist others with their active lifestyle journey.”

Founded in 2008, ORGANO is dedicated to bringing the benefits of the earth's nutritional riches to people throughout the world via its premium products that can be used daily to help to achieve a more energetic and healthier lifestyle. A cornerstone of this approach is the infusing of ORGANO products with the antioxidant-rich Ganoderma mushroom (also referred to as Reishi) - so that individuals can enjoy nutrient-enhanced beverages and meals without any extra effort or ingredients. ORGANO offers its complete line of products through its Independent Distributor network and to consumers through its retail and Preferred Customer programs in the United States, Canada and Mexico.

Learn more about ORGANO at: <http://www.organogold.com>

About ORGANO

Founded in 2008 with headquarters in Vancouver, British Columbia, and formerly known as Organo Gold, ORGANO brings the treasures of the earth to the people of the world by offering a variety of premium everyday products including coffees, teas, nutraceuticals and personal care items. ORGANO offers its suite of products through its Independent Distributor network and to consumers through its retail and Preferred Customer programs. The company currently operates in 51 countries on six continents and is privately held. For more information about ORGANO, visit our website at www.organogold.com.

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